College Priority 5: Strengthen enrollment, partnerships, and pathways to student achievement

Last Updated: 2/21/2024

Reading the Scorecard

- The success indicators (legend to right) relate to the *baseline* measure, not the prior year.
- *Baseline* year(s) were those years used to set the target. Data from these years was the most recent data available at the time initial targets were set. If there were multiple years with similar values, there may be more than one baseline year. (See end for more notes.)
- *Historical* years are provided for context, but were not used to set the target.
- Some metrics are based on surveys which are not done every year (such as PACE or the CCSSE) so there will be gaps, indicated by a hyphen: "-".

Legend	
★	Target Met
△	Showing Progress
◇	Static/Minimal Change
▽	Moving Away from Target

Scorecard

Metric	Scorecard Year:							Target	Current Status
	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26		
Objective 1: GHC recruits and enrolls an appropriate number of students to support college operations.									
Indicator 1.1: Outreach and Recruitment Successfully Garner New Applications & Enrollments									
Metric	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Target	Current
5.1.1.A) Increase number of applications for a college-level fall quarter start from 1,249 (Fall 2021) to **1,400 or above.**	1,398	1,431	1,249	761	798			**≥ 1,400**	▽
	Historical	Historical	Baseline	▽	▽				
5.1.1.B) The Equity Index[i] for new student applications received from HU-SoC[ii] remains **at or above 0.98** when compared to HU-SoC from GHC's Service District.	2.52	2.36	2.05	2.24	2.00			**≥ 0.98**	★
	★	★	★	★	★				

Metric	Scorecard Year:							Target	Current Status
	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26		
5.1.1.C) Increase number of new college-level students (non-running start) of all ages enrolled in fall quarter to **350 or higher.**	391	287	250	313	350			≥ 350	⭐
	Historical	Baseline	▽	△	⭐				

Indicator 1.2 GHC's intake process is equitable and efficient.									
Metric	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Target	Current
5.1.2.A) Increase overall conversion rate of fall quarter new student applications to **19% or higher**. (Conversion means student is enrolled as of 10th day.)	22%	17%	17%	34%	35%			≥ 19%	⭐
	Baseline	◇	◇	⭐	⭐				
5.1.2.B) Decrease time between application and first enrollment (during open enrollment) to **25 days or less.**	29	28	25	28	21			≤ 25 days	⭐
	Baseline	△	⭐	△	⭐				
5.1.2.C) Decrease time from financial aid application to final award from 8 weeks to **6 weeks**.	-	-	8 wks.	5 wks.				≤ 6 weeks	⭐
	-	-	Baseline	⭐					

Objective 2: Retention and enrollment levels support both student goals and college operations

Indicator 2.1: GHC's diverse student body is supported and retained to complete their goals.									
Metric	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Target	Current
5.2.1.A) **64%** of degree seeking students enrolled in fall-quarter are retained from fall-to-fall or complete a college-level certificate or degree. (Excluding Running Start.)	61.6%	60.7%	61.9%	62.4%	61.2%			≥ 64%	△
	Historical	Baseline	△	△	△				
5.2.1.B) Increase Equity Index for fall-to-fall retention of degree-seeking HU-SoC[ii] to **0.97 or greater**, demonstrating a narrowing of the equity gap.	0.97	0.86	0.95	0.90	0.94			≥ 0.97	△
	Historical	Baseline	△	△	△				

Metric	Scorecard Year:							Target	Current Status
	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26		
5.2.1.C) Increase Success Rate in selected gateway classes from 73% to **75%**. *(A gateway class is one that many students take, and is often a pre-req for higher level classes.)*	-	-	**73.5%**	**76.3%**	**75.4%**			**≥ 75%**	★
	-	-	Baseline	★	★				
5.2.1.D) Increase the average FTE of state-funded, college-level enrollments from 0.88 to **0.90 or above**.	0.93	0.91	0.89	0.87	0.83			**≥ 0.90**	▽
	Historical	Baseline	▽	▽	▽				
Indicator 2.2: Enrollment levels support college operations.									
Metric	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Target	Current
5.2.2.A) GHC's Annual Tuition Generating FTE is **910 or higher.** *Duplicated in priority 4, indicator 2.1.B*	**1,276**	**1,141**	**960**	**865**	**884**			**≥ 910**	△
	Historical, target adjusted mid-cycle			Baseline	△				

Multiple Baseline/Historical Years

Some metrics have multiple *baseline* or *historical* years. Why is this? The development of the 2019-2026 scorecard was a multi-year learning process for GHC. Development of the objectives, indicators, and metrics took place throughout 2019-20, which meant that there was no data to inform college priority work during 2019-20, and 2020-21 was the earliest year where metrics were finalized and scorecard data was available. For some areas, this process continued into 2020-21. For example, for metric 5.2.1.C, we did not create the gateway course success dashboard until 2021-22.

When metrics were finalized for the 2020-21 scorecard, if the values for 2019-20 and 2020-21 scorecard were similar, they were both considered *baseline* and used to set the target (see 2.2.1.B in priority 2). However, if they were significantly different, the 2020-21 measure was usually considered to be baseline, while the 2019-20 scorecard value would be considered *historical*: providing context, but not used to determine the target (see 5.1.1.C).

[i] Equity Index is a ratio that demonstrates whether the target population is over- or under-represented in the population of successful students. Ratio values below 1.0 indicate the target population is under-represented. Moving the ratio closer to one shows a narrowing of the gap. The Equity Index is based on work from the USC Center for Urban Education. GHC aggregates the most recent 3 years of data when calculating an Equity Index.

[ii] HU-SoC – Historically Underserved Students of Color. This population includes individuals who indicate a racial or ethnic background of Black or African American, Native American or Alaska Native, Native Pacific Islander, including Native Hawaiian, and Hispanic or Latino.

Most Recent Sample Sizes:

Metric	Sample Size	Source/Time Frame
5.1.1.A) Increase number of applications for a college-level fall quarter start from 1,249 (Fall 2021) to **1,400 or above.**	798 unique students	Applications targeting fall 2023 from new, non-Running Start Students
5.1.1.B) The Equity Index for new student applications received from HU-SoC[iii] remains **at or above 0.98** when compared to HU-SoC from GHC's Service District.	32% of applications are from HU-SoC students, 16% of service area population is HU-SoC.	Applications targeting fall 2023; 2022 American Community Survey 5-year Population Estimates
5.1.1.C) Increase number of new college-level students (non-running start) of all ages enrolled in fall quarter to **350 or higher.**	350 out of 1068 fall-quarter, college-level, non-running start students	All college-level students, first time enrollment in a college-level class in summer or fall of target year.
5.1.2.A) Increase overall conversion rate of fall quarter new student applications to **19% or higher**. (Conversion means student is enrolled as of 10th day.)	278 unique new students enrolled out of 801 applications.	Applications targeting fall 2023
5.1.2.B) Decrease time between application and first enrollment (during open enrollment) to **25 days or less.**	299 applications from unique students	Applications targeting fall 2023, received between when enrollment opened and the first day of the quarter, that resulted in enrollment.
5.1.2.C) Decrease time from financial aid application to final award from 8 weeks to **6 weeks**.	Not supplied by Financial Aid.	Financial aid applications from current students.
5.2.1.A) 64% of degree seeking students enrolled in fall-quarter are retained from fall-to-fall or complete a college-level certificate or degree. (Excluding Running Start.)	977 degree-seeking students	State-funded, degree seeking students enrolled in fall 2022 (excluding running-start students.)
5.2.1.B) Increase Equity Index for fall-to-fall retention of degree-seeking HU-SoC[ii] from 0.96 to **0.97 or greater**, demonstrating a narrowing of the equity gap.	304 degree-seeking Historically Underserved Students of Color	HU-SOC degree seeking students enrolled in fall 2022 (excluding running-start students.)
5.2.1.C) Increase Success Rate in selected gateway classes from 73% to **75%**. *(A gateway class is one that many students take, and is often a pre-req for higher level classes.)*	3,460 enrollments	Enrollments in identified gateway courses in 2022-23.
5.2.1.D) Increase the average FTE of state-funded, college-level enrollments from 0.88 to **0.90 or above**.	1,369 unique students, 7,629 enrollments	Students enrolled in pre-college, 100-, and 200-level courses during 2022-23. (excluding running start.)
5.2.2.A) GHC's Tuition Generating FTE is **910 or higher.** *Duplicated in priority 4, indicator 2.1.B*		

[iii] HU-SoC – Historically Underserved Students of Color. This population includes individuals who indicate a racial or ethnic background of Black or African American, Native American or Alaska Native, Native Pacific Islander, including Native Hawaiian, and Hispanic or Latino.